**Jay Ma**

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**Education**

University of Washington, Seattle Campus  *Expected Graduation Autumn 2020*

BDes in Industrial Design, Dean’s List

**Professional Experience**

Product Design Intern | Uber (Seattle) *June 2019 – September 2019*

Designed the UI/UX of the rental vehicles library in the Uber driver app as part of the Vehicle team to bring earning opportunities to those who have limited vehicle access.

Microsoft Researcher | Insight Global (Bellevue) *March 2018 – August 2018*

Responsible for collecting data and performing quality assurance for multiple Microsoft projects including Seeing AI and Microsoft Pix in English, Chinese, and Japanese.

**Projects**

Nuora | Des445 *Autumn 2019*

Designed an at-home preeclampsia monitoring device and partner app for high risk pregnancies, in collaboration with Tactile, a Seattle-based design consultancy.

NurtureU | Des318 *Spring 2019*

Designed a smart bottle warmer that encouraged new parents to integrate self-care into their newborn’s feeding schedule through audio relaxation and predictive feeding reminders.

**Skills**

Design Basics: Storyboarding, Wireframing, Usability Testing, UX Research

Product Design Tools: Adobe Creative Cloud, Figma, Principle, Sketch

Industrial Design: Ideation Sketching, 3D CAD (Rhino & Keyshot), Prototyping & Model Making

Languages: Mandarin (Basic), Cantonese (Basic), Japanese (Basic), Taishanese (Fluent)

**Scholarships & Achievements**

* 2019-20 Steve and Gail Kaneko Endowed Scholarship in Industrial Design Recipient
* 2017 Husky Food Services Scholarship Recipient
* UW Academy Student at the Robinson Center for Young Scholars (Accepted into college 2 years in advance)

**Extracurricular Activities**

Designer | Husky Badminton Club *January 2018 – Present*

Design graphic content and apparel for club members and the club’s annual Husky Open tournament, which has grown to be one of the largest badminton tournaments in the Pacific Northwest.

Stage Designer | TEDxUofW *November 2017 – May 2018*

Responsible for creating an interactive experience for speakers, sponsors, and the audience. Collaborated with the web design and visual design teams to develop a cohesive TED design brand.